



**BOARD OF DIRECTORS**  
**PUBLIC OUTREACH COMMITTEE**  
**COMMITTEE MEMBERS**

**JULIA MILLER – CHAIRPERSON**  
**ROBERTA COOPER**  
**DENA MOSSAR**  
**MARLAND TOWNSEND**  
**BRAD WAGENKNECHT**

**MARK ROSS - VICE CHAIRPERSON**  
**SCOTT HAGGERTY**  
**TIM SMITH**  
**GAYLE UILKEMA**

**MONDAY**  
**OCTOBER 15, 2001**  
**FOURTH FLOOR CONFERENCE ROOM**  
**10:00 AM**

**DISTRICT OFFICES**

**AGENDA**

1. **CALL TO ORDER - ROLL CALL**
2. **PUBLIC COMMENT PERIOD** (*Public Comment on Non-Agenda Items Pursuant to Government Code § 54954.3*) Members of the public are afforded the opportunity to speak on any agenda item. All agendas for regular meetings are posted at District headquarters, 939 Ellis Street, San Francisco, CA, at least 72 hours in advance of a regular meeting. At the beginning of the regular meeting agenda, an opportunity is also provided for the public to speak on any subject within the Committee's subject matter jurisdiction. Speakers will be limited to five (5) minutes each.
3. **APPROVAL OF MINUTES OF AUGUST 13, 2001**
4. **UPDATE ON THE MODEL WOODSMOKE ORDINANCE** **T. Lee/4905**  
*Report on continuing District staff efforts being made in local communities to adopt the model woodsmoke ordinance.*
5. **BROADCAST UPDATE** **R. Wucher/4943**  
*Report on broadcasting meetings of the Board of Directors and distributing video tapes to public access television stations in the Bay Area.*
6. **REPORT ON SPARE THE AIR ACTIVITIES** **T. Lee/4905**  
*Report on 2001 summertime program, including a recently completed public opinion survey.*
7. **WINTER 2001 – 2002 OUTREACH** **T. Lee/4905**  
*Report on the upcoming wintertime outreach program including possible radio and television spots, community outreach and partnership events.*
8. **RESOURCE TEAM UPDATE** **T. Lee/4905**  
*Report on the purpose of resource teams as part of the Air District's outreach program, and recent activities that the six resource teams have undertaken.*

**9. COMMITTEE MEMBER COMMENTS/OTHER BUSINESS**

*Any member of the Board, or its staff, on his or her own initiative or in response to questions posed by the public, may; ask a question for clarification, make a brief announcement or report on his or her own activities, provide a reference to staff regarding factual information, request staff to report back at a subsequent meeting concerning any matter or take action to direct staff to place a matter of business on a future agenda. (Gov't Code § 54954.2)*

**10. TIME AND PLACE OF NEXT MEETING: 10:00 a.m., Monday December 10, 2001, 939 Ellis Street, San Francisco, CA**

**11. ADJOURNMENT**